



ELTE

FACULTY OF  
SOCIAL SCIENCES

EÖTVÖS LORÁND UNIVERSITY  
ELTE FACULTY OF SOCIAL SCIENCES

## Thesis requirements

Concerning the format, the contents, and  
the indication of sources used in the thesis

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## GENERAL REGULATIONS

The University regulations concerning theses are included in Sections 76–79 of [Chapter V: Completion of Studies](#) in the Academic Regulations for Students.

Students are required to compose a separate thesis (dissertation, portfolio) for each of their programmes to complete their studies. The organisational units (institutes or departments) in charge of the programme will offer thesis topics in the Electronic Registration System or provide students the option of choosing a topic of their own.

Students are required to submit their theses electronically, via the Electronic Registration System, by the deadline specified by the Faculty in charge of the programme. Each thesis is then evaluated by one or more opponent(s) appointed by the Head of the organisational unit responsible for the programme, and finally defended by the student in front of a committee. Thesis defences are public.

Each student is assisted by a supervisor during the elaboration of the thesis.

### Information and document samples on data protection:

- [guidance on data protection](#);
- [requirement for obtaining consent](#);
- in case of data subject aged 18 or over
  - [privacy notice for processing of data \(online research\)](#);
  - [consent to data processing \(paper based research\)](#);
- in case of data subject aged under 18
  - [privacy notice for processing of data \(online research\)](#);
  - [consent to data processing \(paper based research\)](#).

### The thesis classified as confidential:

The thesis may only contain confidential information in justified cases.

The regulations concerning classified theses are included in Section 80 of [Chapter V: Completion of Studies](#) in Academic Regulations for Students.

In that case, when submitting the thesis, the student should also submit their authorisation for using the classified information.

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## 1. FORMAL REQUIREMENTS

Page size	A4
Font	Calibri / Times New Roman
Font size	12
Line spacing	1,5
Margins	2,5 cm
Electronic copy	PDF format
Length of the content part of the thesis*	<p>Vocational programmes 9.000 words (<math>\pm 1000</math>) - min. 20 - max. 30 pages</p> <p>BA/BSc programme: 11.000 words (<math>\pm 1500</math>) ~ min. 30 - max. 40 pages</p> <p>MA/MSc programme: 18.000 words (<math>\pm 2000</math>) ~ min. 40 - max. 60 pages</p> <p>Postgraduate specialist training: Human rights 11.000 words (<math>\pm 1500</math>) - min. 30 - max. 40 pages</p> <p>* The content part does not include the title page, table of contents, annexes, appendixes, etc.</p>
Pagination	<ul style="list-style-type: none"> <li>- bottom right</li> <li>- the cover and title page unnumbered</li> <li>- the numbering of annexes is continuous</li> </ul>
Format title page	<p>The title page contains the name of the institution, faculty, type of course, title of the thesis, name of the supervisor, name of the thesis author, his/her field of study, Neptun code, year and month of submission.</p> <ul style="list-style-type: none"> <li>- (see Annex 1)</li> </ul>

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Declaration of authenticity	The declaration of authenticity is part of the thesis. Completion is mandatory. To be attached to the beginning of the thesis. (see Annex 2)
Abstract	length: max. 500 characters in English
Table of contents	at the beginning of the essay
Chapters	Chapters and subchapters must be numbered, except for the introduction and the summary.
Tables	<ul style="list-style-type: none"> <li>- with serial numbers, titles</li> <li>- center aligned</li> <li>- can be placed within the text or as an appendix at the end of the essay</li> <li>- if the table is taken from another source, it is necessary to indicate the source; if you have created the table yourself, it is recommended to indicate that e.g. <i>(my own work, year)</i></li> </ul>
Figures / diagrams	<ul style="list-style-type: none"> <li>- with serial numbers, titles</li> <li>- center aligned</li> <li>- can be placed within the text or as an appendix at the end of the essay</li> <li>- if the figure/diagram is taken from another source, it is necessary to indicate the source, if you have created it yourself, it is recommended to indicate that e.g. <i>(my own work, year)</i></li> </ul>
Annexes	<ul style="list-style-type: none"> <li>- numbered</li> <li>- a reference in the text of the essay is recommended e.g. <i>see Annex 2</i></li> </ul>

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References	It is recommended to place them at the bottom of each page or within the text.
Bibliography	At the end of the document. It is a list of works used while writing the thesis, ordered alphabetically by the authors' surnames, or, where no author is given, by title.
Summary table on the use of artificial intelligence	If the use of an artificial intelligence-based tool is permitted when writing the thesis, the name of the tool and the method of use must be documented according to the format in Annex 3.

### Supplement concerning formal requirements in **Survey Statistics and Data Analysis MSc:**

Charts and figures essential for elaborating on the topic and understanding the argumentation should be inserted into the main text of the thesis, each chart and figure given a number and a title, with the source of the data indicated. If necessary, an online appendix (e.g. interactive figures, maps, a project website, etc.) can be added.

For inserting equations, please use an equation editor. Software-created raw figures and charts are not allowed in the main text. For a thesis specifically focusing on a mathematical subject and containing many equations, the software Latex (or another one like it) is recommended.

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## 2. REQUIREMENTS FOR CITING SOURCES USED

In the preparation of any scientific work, it is essential to identify the literature reviewed and used, and to indicate its availability.

When writing your thesis, it is important that you only refer to primary sources of information and documents that you have actually read and listed in the bibliography.

(Documents containing the information used are considered primary sources of information. If the author of one publication refers to another and you want to use this reference, always look for the original publication.)

**2.1. REFERENCE** (= *A set of bibliographic data suitable for the precise identification of the source, necessary and sufficient for its retrieval.*)

In the case of academic texts, it is mandatory to indicate the source of the ideas used – even if it paraphrases or summarises the author's statements, in which case quotation marks are not necessary. Failure to do so is an ethical offence, plagiarism, and will result in disciplinary action in any submitted paper.

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Ways of referring to works consulted*2.1.1. Verbatim quotation*

- The quoted text should be enclosed in quotation marks.
- The in-text reference should be used with the exact page number.

*2.1.2. Reflections*

- Do not use quotation marks in the text.
- The in-text citation should be used at the end of the quoted passage. It is also recommended to indicate the page number of the text.

*2.1.3. The reference in the text*

- Brief reference to the source in the text.
- Works or extracts cited or quoted should be referred to in the text using the chosen citation style or numbering

**2.2. BIBLIOGRAPHY**

The literature used for the preparation of the thesis must be listed at the end of the thesis in a uniform bibliography. Documents should be arranged alphabetically by the authors' surnames.

The bibliography starts on a new page, entitled Literature / Literature used / Bibliography.

Different information should be included in the bibliography for each type of document.

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**2.2.1. Book**

The main source of data is the inside front cover and back cover of the book.

*Author A, Author B., year of publication: title. subtitle. place of publication, name of publisher. page numbers.*

**2.2.2. Conference proceedings**

Conference proceedings are special kinds of books. They are listed by the surname of their editor(s).

*Editor A. (ed.), year of publication: title. conference title, place and date of conference. place of publication, name of publisher. Page numbers of the conference proceedings*

**2.2.3. Chapter or book excerpt**

Both the details of the excerpt and the full book must be included. The data of the main document should be in italics.

*Author A., Author B., year of publication: title of the excerpt. IN Author A. / Editor B. (ed.): Title of the volume. place of publication, name of publisher. length of the chapter / book excerpt.*

**2.2.4. Journal article**

The source of the data is the cover of the journal and the first page of the article.

*Author A., Author B., year of publication: title of the article. title of the journal, year/volume number. issue number. Article length.*

**2.2.5. Electronic document**

An electronic document is a computer-managed, digitally accessible document that is available either on a physical medium (e.g. CD-ROM, DVD) or over a network (e.g. database, e-journal, website).

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If you are using a book or journal from the web or from a bibliographic database, in addition to the usual information, you must also provide the exact URL of the web page and the date of download/view, if available, and the DOI number.

If accessed via a literature database, it is recommended that this is also indicated at the end of the description.

E.g. JSTOR, EBSCO SocIndex

For other types of documents, it is recommended that the title be followed by the title in square brackets.

e.g. [blog], [news], [interview], [video]

Electronic documents must also be referred to accurately. In all cases try to find the author, if the name of the author is not given, the name of the organisation responsible for the content should be taken as the author.

*Author A., year of publication: title of article (document type). URL: http://..... Viewed/Downloaded: date*

In the next section, the use of three citation styles will be discussed. The examples illustrate the most common cases and document types. If you are using a source of information for which you have not found an example, please refer to the official pages at the end of each style for a full description of that style.

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## 2.3. USE OF CITATION STYLES

### 2.3.1. HARVARD

#### *In-text reference:*

CASES	FORM	EXAMPLES
for works without an author	(First word of title of work / full title in case of short title, year of publication)	(Leadership styles, 2003)
for a single author	(Author's surname, year of publication)	(Smith, 2018)
for two authors	(Author1's last name and/or/& Author2's last name, year of publication)	(Smith & Heywood, 2018)
for three or more authors	(Author1's surname and/and/& et al., year of publication)	(Smith et al., 2018)
when using publications by the same author(s) in the same year, the distinction may be made by a, b, c... after the year of publication	(Author's surname, year of publication a, year of publication b)	(Smith, 2018a, 2018b)
in the case of references to several works	(Last name of author of first work, year of publication; name of author of second work, year of publication)	(Smith, 2018; , 2020)
if the text contains the name of the author	... as stated by author's surname (year of publication)...	... as Smith (2018) found...
when quoting verbatim, the quoted text is enclosed in quotation marks and a page number is always given	(Author's surname, year of publication, exact page number)	(Smith, 2018, p.23)

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**Bibliography:**

DOCUMENT TYPE	FORM	EXAMPLES
book	Author1's name, Author2's name (Year). <i>Title</i> . Subtitle. Place of publication: name of publisher.	Hague, Rod, Harrop, Martin (2010): <i>Comparative Government and Politics : An Introduction</i> . Basingstoke, New York : Palgrave Macmillan.
conference proceedings	Editor's name (ed.) (Year). <i>Title</i> . Title of the conference [if different from the title of the publication], place and date of the conference. Place of publication: name of publisher.	Fotaris, Panagiotis (ed.) (2024): Proceedings of the 11 <sup>th</sup> European Conference on Social Media. Brighton, May 30-31., 2024. Brighton: University of Brighton.
book chapter or study	Book chapter / Study Author1's name, Author2's name, (Year). Title of the book chapter / study. In: Author's name or Editor(s) name <i>Title of the volume</i> . Place of publication: Publisher's name. pp. the length of the excerpt.	Walzer, Michael (2014): Citizenship In: Bellamy, Richard, Kennedy-Macfoy, Medeleine (eds.): <i>Citizenship. Critical Concepts in Political Science</i> , Vol.1. Routledge. pp.86-92.
journal article	Author1's name, Author2's name (Year). Title of the article. <i>Title of journal</i> , Year/Volume number (Issue number), pp. length of article. DOI number	Huntington, Samuel (1991): Democracy's Third Wave. <i>Journal of Democracy</i> , 2(2), pp. 12-34. DOI 10.1353/jod.1991.0016
electronic document	Author's name (year). Title of the article. [document type] Available at: http://www..... (Downloaded on: date)	Leek, Jeff (2022). What is artificial intelligence? A three part definition. [Blog] Simply Statistics Available: <a href="https://simplystatistics.org/posts/2017-01-19-what-is-artificial-intelligence/">https://simplystatistics.org/posts/2017-01-19-what-is-artificial-intelligence/</a> (Downloaded: 15.01.2024.)

**More about reference style:** <https://www.citethisforme.com/citation-generator/harvard>

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**When using an artificial intelligence-based application:****Form:**

Application name (year). prompt text, [AI type]. Available: URL address. (Access / usage date)

**Example:**

Midjourney Inc. (2025). Peacock in the style of Gustav Klimt [Digital art].

[https://cdn.midjourney.com/fa846dc2-995f-4240-bfd9-b9c4eb3b666e/0\\_2.png](https://cdn.midjourney.com/fa846dc2-995f-4240-bfd9-b9c4eb3b666e/0_2.png) (Access: august 10., 2025.)

**Source:** <https://libguides.ucd.ie/harvardstyle/harvardgenAI>

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**2.3.2. APA*****In-text reference:***

<b>CASES</b>	<b>FORM</b>	<b>EXAMPLES</b>
for a single author	(Author's surname, year of publication)	(Smith, 2018)
for two authors	(Author1's last name & Author2's last name, year of publication)	(Smith & Heywood, 2018)
three to five authors	on first occurrence: (Author1's surname, Author2's surname, Author3's surname, Author4's surname & et al., year of publication)	(Smith, Heywood, Hudson, Watson & et al., 2018)
	later occurrence: (Author1's surname & et al., year of publication)	(Smith & et al., 2018)
for six or more authors:	(Author1's surname & et al., year of publication)	(Smith & et al., 2018)
when using publications by the same author(s) in the same year, the distinction may be made by a, b, c... after the year of publication	(Author's surname, year of publication a, year of publication b)	(Smith, 2018a, 2018b)
in the case of references to several works, , the data of the works are provided in alphabetical order according to the names of the authors	(Last name of author of first work, year of publication; name of author of second work, year of publication)	(Heywood, 2020; Smith, 2018)
if the text contains the name of the author	... as stated by author's surname (year of publication)...	... as Smith (2018) found...
when quoting verbatim, the quoted text is enclosed in quotation marks and a page number is always given	(Author's surname, year of publication, exact page number)	(Smith, 2018, p.23)

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**Bibliography:**

DOCUMENT TYPE	FORM	EXAMPLES
book	Author's surname, First initial of first name. (Year). <i>Book title</i> . Publisher.	Hague, R., Harrop, M. (2010). <i>Comparative Government and Politics : An Introduction</i> . Basingstoke, New York : Palgrave Macmillan.
conference proceedings	Editor's last name, First initial (ed.) (Year). <i>Volume title</i> . Publisher.	Fotaris, Panagiotis (ed.) (2024). Proceedings of the 11 <sup>th</sup> European Conference on Social Media. Brighton: University of Brighton.
book chapter or study	Last name of the author of the book chapter/study, First initial of the author's name. (Year). Title of the book chapter/study. In Editor's Last Name First Initial of First Name (ed.), <i>Book Title</i> . (pp.: Book Chapter / Study Page Number from to). Publisher.	Walzer, M. (2014). Citizenship In Bellamy, R., Kennedy-Macfoy, M. (eds.): <i>Citizenship. Critical Concepts in Political Science</i> . (pp. 86-92). Routledge.
journal article	Author's Last name, First initial of author's first name. (Year). Title of the article. <i>Journal name, Volume number</i> (journal number/issue/volume number). Page number of the article from t to t. DOI number	Huntington, S. (1991). Democracy's Third Wave. <i>Journal of Democracy</i> , 2(2), 12-34. DOI 10.1353/jod.1991.0016
electronic document	Author's Last name, First name of author (Year and month of creation) Title of document. <i>Page name</i> . Date downloaded: year viewed. month, day, source: site name: URL address	Leek, J. (2022, December 27). What is artificial intelligence? A three part definition. <i>Simply Statistics</i> Available: <a href="https://simplystatistics.org/posts/2017-01-19-what-is-artificial-intelligence/">https://simplystatistics.org/posts/2017-01-19-what-is-artificial-intelligence/</a> (Letöltve: 2024.01.15.)

**More about reference style:** <https://apastyle.apa.org/style-grammar-guidelines/references/examples#textual-works>

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**When using an artificial intelligence-based application:****Form:**

Product developer. (Year of release of the application version). Application name. Version number. [AI type]. Application access URL. (Access / usage date)

**Example:**

OpenAI. (2025). *ChatGPT 4*. [Large language model]. <https://chat.openai.com/chat>  
(Access: August 10, 2025.)

*(The prompt used must be included as a description in the text!)*

**Source:** <https://apastyle.apa.org/blog/how-to-cite-chatgpt>

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### 2.3.3. CHICAGO

When reference is made in the text, the reference is numbered. The numbering is placed in the superscript after the closing quotation mark in the case of in-text references and after the reference to the train of thought in the case of a train of thought.

In all cases, the source reference number must be indicated at the bottom of the page in the footnote, with the number given at the reference. The footnote must indicate the page(s) to which the reference is made, either in the text or in the text.

If a work is cited more than once, the detailed bibliographic information is sufficient in the first case, and the detailed source citation is not required for subsequent references, but the page number must be given in the case of a textual reference.

First use:

Rod Hague, Martin Harrop, *Comparative Government and Politics : An Introduction* (Basingstoke, New York : Palgrave Macmillan, 2010), 245.

For further use:

Hague, Harrop, *Comparative Government and Politics : An Introduction*, 350.

If a work has multiple authors, then

- for footnotes with more than four authors, use 'et al.' after the first author's name.
- however, the bibliography must include the name of each author up to 7 authors.

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**Footnote reference:**

DOCUMENT TYPES	FORM	EXAMPLES
book	<p>First use: Name of Author, <i>Title of Work</i>, (Place of Publication: Publisher, Year), Page number.</p> <p>For further use: Author's surname, <i>title of work</i>, page number.</p>	<p>First use: Rod Hague, Martin Harrop, <i>Comparative Government and Politics : An Introduction</i> (Basingstoke, New York : Palgrave Macmillan, 2010), 442.</p> <p>For further use: Hague, Harrop, <i>Comparative Government and Politics : An Introduction</i>, 442.</p>
book chapter or study	<p>First use: Author1's name and/or Author2's name, "Title of the book chapter/study." in <i>Book title</i>, ed. Editor's name, (place of publication: publisher, year), page number.</p> <p>For further use: Author1's Last name and/or Author2's Last name, "Title of work", page number.</p>	<p>First use: Michael Walzer: "Citizenship" in <i>Citizenship. Critical Concepts in Political Science Vol.1.</i>, ed. by Bellamy, Richard, Kennedy-Macfoy, Medeleine, (Routledge, 2014) 86-92.</p> <p>For further use: Walzer, "Citizenship", 86-92.</p>

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journal article	<p>First use: Author1's name and / and Author2's name. "Article title." <i>Journal title</i> Volume/volume number, no. / no. journal number /issue/number (year number) : page number.</p> <p>For further use: Author1's Last name and/or Author2's Last name, "Title of work", page number.</p>	<p>First use: Samuel Huntington, "Democracy's Third Wave." <i>Journal of Democracy</i>, 2, no.2, (1991) 12-34.</p> <p>For further use: Huntington, "Democracy's Third Wave", 12.</p>
electronic document	<p>First use: Author's name. "Document title," Page name, Accessed / accessed Date, URL address</p> <p>For further use: Author's last name, "Title of work."</p>	<p>First use: Jeff Leek, "What is artificial intelligence? A three part definition." Simply Statistics. Accessed 15/01/2024. <a href="https://simplystatistics.org/posts/2017-01-19-what-is-artificial-intelligence/">https://simplystatistics.org/posts/2017-01-19-what-is-artificial-intelligence/</a></p> <p>For further use: Leek, "What is artificial intelligence?"</p>

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**Bibliography:**

DOCUMENT TYPES	FORM	EXAMPLES
book	Author Last name, First name. <i>Title of work</i> . Place of publication: publisher, year.	Hague, Rod, Harrop, Martin: <i>Comparative Government and Politics : An Introduction</i> . Basingstoke, New York : Palgrave Macmillan, 2010.
book chapter or study	Book Chapter / Study Author's Surname, First Name. "Title of the book chapter/study." In <i>Book Title</i> , ed. Editor's Last Name First Name, Book Chapter / Study Page number from to. Place of publication: publisher, year.	Walzer, Michael. "Citizenship" In <i>Citizenship. Critical Concepts in Political Science Vol.1.</i> , eds. Bellamy, Richard, Kennedy-Macfoy, Medeleine, 86-92. Routledge, 2014.
journal article	Author1's Last Name, First Name and / and Author2's Last Name, First Name. "Article title." <i>Journal title</i> Volume/volume number, no. / no. journal number/issue/number (date of publication) : Page number of the article from t to t. DOI number	Huntington, Samuel "Democracy's Third Wave." <i>Journal of Democracy</i> , 2, no.2. (1991): 12-34. DOI 10.1353/jod.1991.0016
electronic document	Author's Last name, First name. "Document Title." Page Name, Accessed / accessed Date, URL address	Leek, Jeff, "What is artificial intelligence? A three part definition." Simply Statistics, Accessed: 15 January 2024. . <a href="https://simplystatistics.org/posts/2017-01-19-what-is-artificial-intelligence/">https://simplystatistics.org/posts/2017-01-19-what-is-artificial-intelligence/</a>

**More about reference style:** [https://www.chicomanualofstyle.org/tools\\_citationguide.html](https://www.chicomanualofstyle.org/tools_citationguide.html)

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**When using an artificial intelligence-based application:****Form:**

Name of the application, developer of the product, date of access/use. URL address of the application access.

**Example:**

Text generated by ChatGPT, OpenAI, August 10, 2025. <https://chat.openai.com/chat>

*If the prompt is not indicated in the text, the following format should be used:*

**Form:**

Application name, prompt text, product developer, access/use date. Application access URL.

**Example:**

ChatGPT, reply to "Explain what Bourdieu means by social capital," OpenAI, August 10, 2025. <https://chat.openai.com/chat>

**Source:** <https://www.chicagomanualofstyle.org/qanda/data/faq/topics/Documentation/faq0422.html>

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**USE OF ABBREVIATIONS:**

editor / editors	<b>ed./ eds.</b>	
multiple authors	<b>et al.</b>	et altera (lat.)
volume	<b>vol.</b>	
publisher	<b>pub.</b>	
edition	<b>ed.</b>	
revised edition	<b>revised ed.</b>	
extended edition	<b>extended ed.</b>	
journal number	<b>no.</b>	numero (lat.)
without an author	<b>s.n.</b>	sine nomine (lat.)
without a place of issue	<b>s.l.</b>	sine loco (lat.)
without publication year	<b>s.a.</b>	sine anno (lat.)
page	<b>p.</b>	pagina (lat.)
Digital Object Identifier (for electronic documents)	<b>DOI</b>	



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### 3. CONTENT REQUIREMENTS

#### 1.1. BA / BSc / Vocational programmes

##### Abstract

- A short (500 characters max.) summary of the thesis both in Hungarian and in English.

##### Subject headings

- 5-8 subject headings connected to the topic of the thesis.

##### Introduction

- Defining and justifying the topic.
- Clarifying the major questions and hypotheses the thesis is about to answer and test.
- Explaining the methodology of the inquiry / research / analysis to be applied.
- Briefly describing the structure.

##### Main body, with main headings, headings, and subheadings

The thesis can be structured according to its subtopics, logic of elaboration, or temporal order.

- *An overview of the sources*  
Giving a synthesized overview of the national and international authorities of the topic. Controversies between specific opinions can be focused on if necessary.
- *Elaborating on the topic*  
Defining the theoretical frame and the basic concepts. Describing the methods and the way they can be applied to the approach and analyses used in the thesis.  
Describing one specific field of the topic through a relevant question or hypothesis defined in the research.
- *Deductions, suggestions*  
Responding to the main questions of the inquiry/research; confirming or refuting the hypothesis; phrasing the questions left open.

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**Conclusion**

- A summary of the main chapters, summing up the deductions as well as the confirmation or refutation of the hypotheses outlined in the introduction.
- Summarising whether the thesis agrees or disagrees with previous research.
- Phrasing the main observations as well as further suggestions and possibilities of research.

The author of the thesis is free to disregard the structure outlined above if their research requires different ways to complete.

**3.1. MA / MSc / Postgraduate specialist training****Abstract**

- A short (500 characters max.) summary of the thesis both in Hungarian and in English.

**Subject headings**

- 5-8 subject headings connected to the topic of the thesis.

**Introduction**

- Defining and justifying the topic.
- Clarifying the major questions and hypotheses the thesis is about to answer and test.
- Explaining the methodology of the inquiry / research / analysis to be applied.
- Briefly describing the structure.

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**Main body, with main headings, headings, and subheadings**

The thesis can be structured according to its subtopics, logic of elaboration, or temporal order.

- *An overview of the sources*  
Giving a synthesized overview of the national and international authorities of the topic. Controversies between specific opinions can be focused on if necessary.
- *Elaborating on the topic*  
Defining the theoretical frame and the basic concepts. Describing the methods and the way they can be applied to the approach and analyses used in the thesis.  
Detailing the relevance and timeliness of the topic.  
Describing and analysing the independent inquiry / research / project / practice / case study connected to the topic in detail.
- *Deductions, suggestions*  
Responding to the main questions of the inquiry/research; confirming or refuting the hypothesis; phrasing the questions left open.

**Conclusion**

- A summary of the main chapters, summing up the deductions as well as the confirmation or refutation of the hypotheses outlined in the introduction.
- Summarising whether the thesis agrees or disagrees with previous research.
- Phrasing the main observations as well as further suggestions and possibilities of research.

The author of the thesis is free to disregard the structure outlined above if their research requires different ways to complete.

It is not required to include results independently achieved in the thesis, but an independent data analysis is recommended if relevant.

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## Supplement concerning content requirements in **Survey Statistics and Data Analysis MSc**:

The thesis should systematically examine a major problem demanding methodological or statistical investigation. It should be original, exhibiting a critical and independent professional mind. The thesis is to prove that the candidate has successfully completed their professional socialisation and is to be appreciated as qualified and committed to their field of research.

### Content requirements

In general: the candidate should choose a relevant and current topic, complying with the contents of the candidate's studies; the topic should include a fresh approach, and imply the methodology acquired at master's studies.

The candidate is required to be familiar with previous theses of the same topic, written at the same institute, and also required to react to (continue or criticise) them.

Below, you can find a few recommended ways of approach, not exclusive.

*1. Independent data analysis investigating a specific problem.* E. g. "Does the questioner affect the responses received?" Apart from classical data analysis approaches, this category includes statistical research carried out by simulation (e. g. "Checking the effectiveness of clustering by simulation").

The topic of the thesis should be relevant, the methodology carefully chosen and applied to the data (in accordance with the level of measurement, distribution, sampling, etc.). The author should give explicit reasons for their choice between alternative methodologies, as well as the strengths and weaknesses of the chosen method. The author may choose a topic from a field outside survey statistics (e. g. "Regional Inequalities in the Demands on the Health Care System"), but it must be relevant from a statistical point of view as well. The candidate should not view the data as the sphere where they can apply their methods but should make effort to acquire the approach and the concepts of the chosen field of study. The same will be expected of them in their future job(s).

The thesis should cover the issue of representativity, the quality, reliability, and validity of data, data safety and protection, as well as alternative data collecting methods and their advantages/disadvantages. Even in the case of analysing digital "found data" (meaning non-survey data and administrative data), the author of the thesis should use the available international literature of the topic. (E. g. about the accepted international practice of collecting and analysing social media data.)

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If most of your research consists of digital tasks and/or data handling (data collection and cleansing, database creating, etc.), please insert a chapter to document your work, including the description of and the reasons for making your decisions. If a major part of your work consists of showing the results and visualising data, it should be done innovatively, by applying independent solutions and interpretations.

2. *Discussing a current theoretical problem*, e.g. "Causation in Statistics" or "Incorrect Practices in Statistical Hypothesis Testing." The scientific background should be comprehensive and include relevant resources by both national and international authorities. Nevertheless, the thesis should be more than a mere review; it needs to indicate the author's own viewpoint and contain an independent case study (simulation) connected to the issue examined.

3. *Describing a new method, not yet part of the curriculum*. E. g. "Learning using statistical invariants." In this case, the thesis should focus on the background (mathematical background where a statistical method is concerned) of the methodology. Justifying the necessity of the new methods should include describing its advantages over the existing methods. The thesis should also contain a description of the method in practice (on a computer if it is a statistical method) as well as a brief case study.

4. *A problem in market research/survey praxis*. E. g.: "Sampling via mobile phone," or "Comparing methods of brand value research." Elaboration on the topic has to be comprehensive, covering practices both in Hungary and abroad, describing the advantages, frames, and potential limitations. The author has to obtain information unavailable in the literature of the topic as well, e.g. by interviewing people for example. A mere summary of the information does not suffice; it is to be critically evaluated and an improvement to the present methods recommended if possible. The thesis has to contain at least one of the following points:

- Evaluation of the information based on a comprehensive theory
- Concrete proof that the applied techniques work (if they do).
- Likewise, if the applied techniques do not work, the thesis has to contain practical or theoretical (not speculative) proof of that.
- A report on the investigation carried out with improved methods, and with the active participation of the author of the thesis.

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**Annex 1.****Thesis title page for BA/BSc course**

<p>Eötvös Loránd University <b>Faculty of Social Sciences</b> <b>BACHELOR PROGRAMMES</b></p> <p style="font-size: 24pt; text-align: center;">TITLE OF THESIS</p>	
<p><b>Supervisor / Tutor</b> Name</p>	<p><b>Prepared by:</b> Name of Student NEPTUN code name of the programme</p>
<p>Year, Month</p>	

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**Thesis title page for MA/MSc course**

<p>Eötvös Loránd University  <b>Faculty of Social Sciences</b>  <b>MASTER PROGRAMMES</b></p> <p style="font-size: 24px; margin-top: 40px;">TITLE OF THESIS</p>	
<p><b>Supervisor / Tutor</b> Name</p>	<p><b>Prepared by:</b> Name of Student NEPTUN code name of the programme</p>
<p>Year, Month</p>	

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**Thesis title page for Postgraduate specialist training**

<p>Eötvös Loránd University  <b>Faculty of Social Sciences</b>  <b>POSTGRADUATE SPECIALIST TRAINING</b></p>	
<p><b>TITLE OF THESIS</b></p>	
<p><b>Supervisor / Tutor</b> Name</p>	<p><b>Prepared by:</b> Name of Student NEPTUN code name of the programme</p>
<p>Year, Month</p>	

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**Annex 2.****CERTIFICATION OF ORIGINALITY**

(To be bound into the thesis.)

I, ..... *[name of the student]*, student of Eötvös Loránd University, Faculty of Social Sciences, majoring ....., aware of my disciplinary responsibility, hereby certify with my signature that the thesis/dissertation entitled

.....  
 .....

**is the outcome of my independent and original work**, and I have duly acknowledged all the sources (printed or digital) from which any ideas or data have been taken.

I declare that I have used / have not used *[indicate by underlining]* an artificial intelligence-based tool while writing my thesis.

I further declare that:

- I have used an artificial intelligence-based tool in my work;
- I have been informed about the possibilities and limitations of the tool I used;
- I have included the content generated by artificial intelligence in my submitted work;
- I have checked the that information and data used, generated by artificial intelligence are correct and valid;
- I am aware that as the author of this document I am responsible for the information and statements included in it;
- I am aware that violating the rules for the use of artificial intelligence and its documentation will result in consequences declared in ELTE Academic Regulations for Students.

I understand that

- a direct quote or translation without quotation marks or acknowledging the source;
- a paraphrased quote without acknowledging the source;
- and/or presenting an idea published by someone else as my own are considered plagiarism in a thesis/dissertation.

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I also certify that I have understood the concept of plagiarism and the instructions in the Academic Regulations for Students, Sections 74/A-C. I also understand that

- my thesis/dissertation can be examined with a plagiarism checker software;
- if plagiarism is detected, my thesis/dissertation will be rejected without an evaluation;
- if plagiarism is detected, it may lead to disciplinary action.

Budapest / Szombathely, dd, mm, 20....



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## Annex 3.

**SUMMARY TABLE ON THE USE OF ARTIFICIAL INTELLIGENCE**  
**(The document is part of the thesis/diploma work.)**

<b>AREAS OF USE</b>	<b>USED ARTIFICIAL INTELLIGENCE APPLICATION</b>	<b>METHOD OF USE, DESCRIPTION OF USE IN PRACTICE</b> (description must be given per chapter)
<b>Research project development and concept</b>	<i>[for example: none]</i>	<i>[for example: -]</i>
<b>Collection of literature sources</b>	<i>[for example: ChatGPT, Perplexity]</i>	<i>[for example: Chapter 1 – support for starting the literature search]</i>
<b>Data development, collection and/or acquisition</b>		
<b>Data processing</b>		
<b>Methodology selection</b>		
<b>Programming</b>		
<b>Data/source analysis/evaluation</b>		
<b>Interpreting the analysis/evaluation and drawing conclusions</b>		
<b>Writing the manuscript: creating visualizations</b>		
<b>Writing the manuscript: structuring the text</b>		
<b>Writing the manuscript: wording the text</b>		
<b>Writing the manuscript: revising the text</b>		
<b>Other</b>		

*(Further expansion of the table is the student's responsibility.)*

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